

# RACHAEL MARIE



A skilled art director, digital designer, animator, and, illustrator; proficient in all aspects of the design and multimedia industries. My broad background and extensive knowledge in the creative fields makes me capable of producing engaging and innovative designs and animations that reflect the goals and direction for each project. As an extremely driven and self-motivated individual, I continually expand my knowledge by staying current with the latest trends, tools, and, techniques.

## SKILLS



Animation • Motion Graphics • Visual Effects



Character Design • Illustration • Concept Art  
Asset Creation • Background and Layout



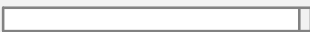
Digital Design • Marketing Materials  
UI/UX • Graphics • Branding



## SOFTWARE



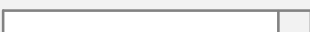
Illustrator • Photoshop • After Effects • Premier



InDesign • Audition • Blender



Google Workspace • Microsoft Office



## PROFESSIONAL EXPERIENCE

### Art Director | Senior Motion Designer - The Marketing Practice

Denver, CO, 2022 - Present (Remote)

- Push brands forward through the execution of motion graphics, video, and design, to produce: banner ads, marketing materials, digital media etc.
- Lead brainstorm and meetings to conceptualize creative executions
- Storyboard and ideate for campaigns, videos, and, digital animations
- Manage workflow efficiently and take responsibility for timing and delivery
- Deliver high-quality designs and animations in numerous styles, showing options and alternatives

### Art Director | Senior Animator - HZDG

Baltimore, MD, 2016 - 2021 (2020-2021 Remote - Las Vegas, NV)

- Concept, design, and execute engaging graphics, illustrations, and, videos
- Create VFX motion graphics and animations for social and commercial use
- Lead brainstorm and meetings to conceptualize creative executions
- Storyboard and ideate for campaigns, commercials, videos, and, animations
- Oversee production pipeline and workflows to meet project delivery dates

### Art Director | UI/UX | Branding Lead | Animator - Inviro Studios

Las Vegas, NV, 2014 - 2016

- Design UI/UX for mobile device applications, console games, and web
- Direct and coordinate teams from pre to post production
- Animate VFX and characters using 2D and 3D motion software
- Produce all marketing materials and collateral including; Business Cards, Info Graphs, Presentations, Art Books, Websites, etc.

### Senior Animator | Digital Content Designer - Genesis Gaming Inc.

Las Vegas, NV, 2012 - 2014

- Create captivating animations, art, and, special effects for over 10 published online and mobile games
- Create high quality game trailers and marketing materials
- Design UI/UX elements and assets

## GOAL



To work in an engaging environment that continues to challenge me, while fully utilizing my expertise of motion design and creative mediums for mutual growth and success.



## EDUCATION

Art Institute of Las Vegas (2007-2011) - Bachelor of Science  
Studied Animation and Illustration



www.itsmerachaelmarie.com  
itsmerachaelmarie@gmail.com

702.845.4476  
linkedin.com/in/rachaelmarie